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qualitative and quantitative research methodologies to deliver deep insights about disease education, treatment selection and emotional drivers of physician-patient behavior.

Verilogue is seeking a **Market Research Analyst** with demonstrated analytical skills to work on a team to conduct dialogue based market research projects.

### **Primary Job Responsibilities**

**Analyze physician-patient dialogue data to answer client-specific research objectives;**

**Prepare data for analysis** using Verilogue-specific analysis techniques and tools;

**Manipulate and present data** using spreadsheets;

**Research** healthcare markets and products for entry into Verilogue's custom database;

Assist Client Services Directors and Managers in **creating strategic reports and presentations**;

Build and maintain excellent client relationships through **delivery of superior customer insights**; and,

Support multiple client projects.

### **Key Competencies**

Ability to conduct research and/or data analytics projects with minimal supervision;

**Demonstrated analytical and communication skills;**

Strong proficiency in MS Excel with a working knowledge of a variety of functions and data analysis techniques;

Solid skills in other MS Office applications (Word, Excel and PowerPoint);

Close attention to detail and accuracy with the ability to work on multiple projects; and,

**Familiarity with qualitative and quantitative research principles.**

Project management skills

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, 5\$)%\*)>C'3". \*\$, . -C'%">'385, %%3"/D'-8, 5\*, %'\*\$#)C'"//, 4'<8\$38'"5')S\*5)#+)/D'\$#B, 5\*\*%\*\*\*, '\$%)5%"\$/L)'<8)%'\*5D\$%&\*, '5)"38'\*8)#+)44)3\*\$?)/D'<\$\*8'#"5=)\*\$%&'3, BDK'

^)\$%&'''. -)51\$%\*)54"3)'>)-\$&%)5'5)B5)-)%\*-'''B)54)3\*'8"5#%, %D', 4'#D@"3=&5, . %>'\$%'  
a\$%&. \$-\$3-''%>'?- . "///5\*k'a%"&. "&)C'\$3, %, &5"B8DC'"%>'?- . "/">)-\$&%'A<8\$38'\$%3/. >)-'  
4, 5#C'/"D, . \*C'3, /, 5C'"%#"\$, %E'. %\*)', '3, ##. %\$3\*\*)'\*8)'5. /)-''%>'4. %3\*\$, %-', 4'-, 4\*<"5)'  
?\$\$'\*8)'-. -)5'%"54"3)K'Y-)51\$%\*)54"3)'>)-\$&%)5'Z"5)>WB, , /'-">C'9g, , >)-\$&%'C'<8)%'\$\*0-'  
>, %)'<)//C'@)3, ##)-'\$%?-\$@/)K'I\*0-, %/D'<8)%'\$\*0->, %)'B, , 5/D'\*8"\*\*<)%', \*\$3)'\$\*K; 'U5"#+)>  
"%, \*8)'5<"DC'&, , >)-\$&%'\$-'. 33)--4. /'3, ##. %\$3\*\*\$, %K'P8)%'\*8"\*\*3, ##. %\$3\*\*\$, %'  
@5)"=-', <%'B), B/)%, \*\$3)K'

G-'''. -)51\$%\*)54"3)'>)-\$&%)5C'I'"#C'\$%'''-)%-)C'"%'\$%\*)5B5)\*5K'I'8)/B', . 5'. -)5-'\$%\*)5"3\*'<\$\*8'3, #B)/S'"//&, 5\$\*8#-''%>'@"3=)%>'#"38\$%)5D'\*85, . &8"\*\*%'''55"D', 4'@. \*\*, '%3/\$3=-''%>'\*)S\*\$%B. -K'I'\*8)%\*\*=)'\*8)', . \*B. \*, 4', . 5'-D-\*#']''?"-''3, //)3\*\$, %', 4'B"\*\*\$)%\*>"\*\*"1''%>' , B\*\$#\$/L)'\$\*4, 5'3, %-'. #B\*\$, %K'

P8)%'\$\*3, ##)-'\*, '3, %-'. #B\*\$, %C'-\*5. 3\*. 5\$%&\*)S"\*\*%>'\$%4, 5#''\*\$, %', %'''B"&)'\$-''%'''5\*'4, 5#'\*8"\*\*0-&"5%)5)>#. 38'#, 5)'''%\$, %'-%\$3)'\*8)''''>?)%\*, 4'\*8)'I%\*)5%)\*K'ND)1\*5"3=\$%&'-\*'. >\$)-'B)54, 5#)>, ?)5'\*8)'/-''>)3">)8)/B'. -. %>)5-''%>'8, <'B), B/)'5)">'<8"\*\*0-'B5)-)%>', %'''-35))%<8)5)'\*8)D'4, 3. -'\*8)\$5"\*\*\*)%\$, %C'''%>'8, <'8)D'-3"%"4, 5'3/. )-\*8"\*\*<\$/()'>'\*8)#'\*, '<8"\*\*8)D'-))=K'I', %0\*8"?)'\*8)'/. S. 5D', 4"''-=\$%&'\*8)'-. -)5'<8"\*\*8)D05)'/, , =\$%&'4, 5R')?)5D\*8\$%&\$-'B5)-)%>''\*, %3)C'''%>'\$\*0-''@, . \*'8"5%)--\$%&'?\$. -'/'>)-\$&%'\*, '3, ##. %\$3\*\*)'\*, '\*8)'-. -)5'<8)5)'\*, ''33, #B/\$-8'\*8)5\$'&, "/-K'

! 5\*9/!7\$(3!6\*. 10!() \*+!, /-#%\*3\*' ; !(%1!1(, (!7.\*9!G\*33; !Z!6#\*!6!/0>\*&/!6\$, #!/ (. 3\$/ . !\$%, #!/ K/0/(-#!0/-, \$\*%B!! !

! G%D'3, #B%"D'\*8"\*\*\$'- . -\$%&''%'''BB'4, 5'>"\*\*'3, //)3\*\$, %'%)>-', #), %)'\*, '4\$&. 5)', . \*''<8"\*\*\*, ', >, '<\$\*8'\*8"\*\*>'''K'F8)'@)-''\*8\$%&\*, ', >, '\$-4\$%>'\*8, -)'3, #B%"\$)-''%>'5)#\$%>'\*8) #'8, <' /, -''\*8)D''5)'<\$\*8, . \*'D, . K'

"#/./!\$0!0\*!9+-#!, \*!) /!0(\$1!() \*+!, 16\*. &!\$%, #!/!, /-#%\*3\*' ; !0/-, \* . !)+, !A!, #%%&!, #(!\*%/!\*7!, #!/!) /0, ! ./0\*+. -/0!, #(!A!-(!%!>\*\$%, !; \*+!, \*6(. 10!, \*!/1+-(/, \*+. 0/37!\$7!; \*+!6(%!, !, \*!1\$'!1//>/. !\$0!, #!/ 6/) 0\$, /!\*7!W#. \$0, \*>#/!. [#\$>>OB! 6664Z\*+0; Z\$%` +\$0, 4-\*94! !

!

Y0!A!/@>3(\$%/1!() \*F/!\$%, #/!A!0/-, \$\*%!\*7!, #\$0!. /0\*+. -/8!A!>3(; !(!)\$, !6\$, #!, #!/F\*6/30!\$%, #\$0!(-. \*%; 9! P!0+-#!, #(!M!-(!%0, (%1!7\*. !/\$, #/. !a!) \*#!M1+-(\$\*%!(%1!M%, . />./%/+0#>\$4!!!

!

Z/ ,?0!) /' \$%!6\$, #!M1+-(\$\*%4!!

!

\(%; !. (1+(, /0!\*7!\$%` +\$0, \$-0!) /-\*9!/1+-(\*. 0!\* . !/1+-(\$\*%!. /0/(-#/. 08!(0!\$%1//1!9(%; ! />\*>3/!- \*9/!, \*!\$%` +\$0, \$-0!7. \*9!(!, /(-#%` !) (-& . \*+!8!\*7, /%!3(%` +(' /, /(-#%` !0>/-\$7- (33; !P! 9/!\$%-3+1/18!A!, (+' #, !M%` 3\$#!\$%!W\*0, (!K\$-(8!A!, (+' #, !5>(%\$0#!\$%` !"/@)(0!(%1#!(F/!, (+' #, !(%1!

,+,\*./1!) \* ,#!5>(%\$0#!(%1!M%' \$0#!) /7\*./!(%1!0\$%-/8!) +,!/#/!(>>3\$-(\$\*%0!\*7!0+-#!(!) (-&' . \*+%1!/@,%1!7(.!) /; \*%1!,/(-#\$\$' !3(%' +(' /!\$%!(!-3(00.\*\*94!!".(\$\$\$\$' !\$%!3\$%' +\$0,\$-0!-(%!#/3>!,/(-#/0!9\*./!77/-,\$F/3;!-\*99+\$-./!6\$,#!/#/\$.!0,+1/%,08!,\*!+1/.0,(%1!#\*6!3(%' +(' /!\*>./.,/0!6\$,#\$%!,#/!-3(00.\*%9!(%1!\$%,#/!6\$1/,!-\*99+\$,,4!!Y!,/(-#/!.!.(\$%/1!(0!(!3\$%' +\$0,!\$0!0&\$33/1!\$%!./-\*'\$:\$%' !#\*6!3(%' +(' /!+0/1!\$%,#/!-3(00.\*%9!./73/-,0!(%1!-\*%0,.+-,0!0\*-\$(3!\$1/%,,\$/0!00+-#!(0!' /%1/.!(' /8!/,#%\$-\$,;8!%,\$\*%(3\$,;8!.(-/8!./\*\$\*%8!(%1!-3(008!\*.!#\*6!&%\*63/1' /!\*7!>.(' 9(\$-0!0#\*6!3(%' +(' /!7+-,\$\*%0!\$%:-\*%,/@,0!-(%!#/3>!,/(-#/!.0!,\*\$1/%,\$7;!-.\$.,\$-(3!/3/9/%,0!\*7!3(%' +(' /!6#\$-#!>3(;!(\*3/!\$%-\*99+\$-(\$%' !9/(\$%' 4!!5+-#!&%\*63/1' /!-(%!\$%7\*.9!) \*,#!,#/!>.\*-/00!(%1!

8\$&8)5')>. 3""\$, %'''>#\$%-\*5\*\* , 5-'''\*. %%?)5-\$\*)-''%>'3, //)>-\*8%"\*8)5)'''5)'B5, 4)--, 5-`<, 5=\$%&'%'>#\$--\$, %-', 44\$3)-`\$%-\*\$\*. \*\$, %'/'5)-) "538('5)&\$-\*5"50-, 44\$3)-`\*- . >)%)\*\*\*33, . %\*-`'\*3K'Q"5\*, 4'<8"\*\*I'>, ')?)5D'>"D'\$-\*"/=\*, 'B5, -B)3\*\$?)'-\*. >)%)\*-'''%>H, 5'''BB/\$3"%"\*, %'\*8)'B8, %)', 5'\$%'#D', 44\$3)K'W, '#. 38', 4'8, <I'"BB5, "38'\*8)-)'%\*')5"3\*\$, %-'\$-\*85, . &8'3, %3)B\*- '%>H, 5'-\*5\*\*)&\$)-'1/) "5%)>'%'#D'3, %?)5-''\$, %'''%/D-\$-'3/"--'\$%'&5">'-38, , /K'W, #)\*8%&'45, #'\*8"\*\*3/"--'8"\*\*5) "/D'-\*. 3='<\$\*8'##) \$-'\*8)'B5"3\*\$3)', 4'\$\*)55. B\*\$%&'%'\*. 5%1\*"\$=%&K'0), B()0-'-D/-'5)/"\*)>\*' , '8\$-'3"%'@)' )\$\*8)5'8\$&8/D'\$%, /?)>', 5'8\$&8/D'3, %->)5"\*)K'G'8\$&8/D'\$%, /?)>B"5\*\$3\$B"%"#D'&\$?)""/, \*', 4', 5"/4))>@"3='>. 5\$%&'%'3, %?)5-''\$, %C'''%>'\*8\$-'#D'@)'-) )%'--'''%'55. B\*\$, %'\* , \*8)', \*8)5'\$\*)5/ , 3, \*, 5'>)B)%>\$%& , %'8\$-, 5'8)5'3, %?)5-''\$, %'/'-D/)K'1'8\$%='\*8"\*\*&)%5"/D'-B)"=%\$&'#D'3, %?)5-''\$, %'/'-D/)3"%'@)'>)-35@)>"-8\$&8/D'\$%, /?)>R'8, <)?5C'I'5)"/L)"\*8"\*\*8\$-'#D'B)58"B-'-))#'"&&5)--\$?)'\*, '- , #), %)'<8, -)'-D/)3"%'@)'>)4\$%)>"-8\$&8/D'3, %->)5"\*)K'F8)5)4, 5)C'\$%'#D'\$%)5"3\*\$, %-<\$\*8'B5, -B)3\*\$?)'-\*. >)%)\*-'''%>'''BB/\$3"%"-C'\*8\$-'\$->)4\$%)"/D'-, #)\*8%&'I'"#3, &%\$L"%"', 4K

&) \*'- ''\*\$-4"3\*\$, %', . \*, 4'4\$%>%& '\*8) '5\$&8\*' #' "38'4, 5'B), B/) C'&\$?\$\$&'\*8) #' '''J, @'''%>'''%) <'  
, BB, 5\*. %\$\*D(''%'>'9-) //%%&; '\*8) #' , %'\*8)', BB, 5\*. %\$\*D'<8)%'!>) 3\$>) 'I'<"%\*\*\*, '8\$5)'\*8) #'k'"

I'=%)<'4, 5'3)5\*\*\$%'\*8\*\*'I'<%"\*)>'\*, '@)'\$%'@. -\$%)--'4, 5'#/D-/4K'F8)', %/D': . )-\*\$, %'<"-'  
<8\$38'\$%>. -\*5D'\* , '38, , -)'\*, '@. \$/>'''3, #B'"D'\$%K'I'38, -)'4\$/##'=\$%&C'@)3" . -)'\$\*'-\$-, %)', 4'  
#D'/\$4)0-'B"--\$, %-'''%>'4"? , 5\$\*)'8, @@\$)-K'W, 'I'4)/'\*\$\*<"-'\*\$#)'\*, '&\$?)'#/D-/4'''38%"3)'\*, '&, '  
4, 5'\$\*\*\*-'''3"5))5K'+. 55)%\*/DC'I'''#'-\*\$//'\$%'\*8)'B5, 3)--', 4'@. \$/>\$%&#D'?\$\$>), 'B5, >. 3\*\$, %'  
3, #B%"DC'%">'8"?%)%0\*'J. #B)>\$%\*, '\$\*4. //'\*\$#)'D)'K'W, 'I'<, 5='45, #'m1`'4, 5\*\*\*/'5&)'  
3, %-./\*\$%&'4\$5#'\$%'\*8)'>)4)%-)'\$%>. -\*5DK'I'&)'\*8, #)'C'3, , ='\$%%)5C'5)/"S'4, 5\*\*\*<8\$/)K'F8)%'  
45, #''''5, . %>'n', 5'o'Q( . %\*\$/'#\$>%\$&8\*'A, 5'/, %&'''4\*)5EC'I'<, 5=', %'#/D'B5, >. 3\*\$, %'3, #B%"DK'  
I'8"?)'@))%>, %\$&', %)', 5'\*<, 'B5, J)3\*-B5)<))= '\*' , '@. \$/>'#D'B, 5\*4, /\$, K'I\*\$-)S\*5)#)/D'  
>\$44\$3. /\*C'@. \*'\$\*\*8\$-'<, 5='-\$-%)3)--"5D'\* , 'B5)B"5)4, 5'\*8)'>"D'\*8\*\*\*'I'3%"J. #B'\$%\*, '#D', <%'  
3, #B%"D'4. //'\*\$#)K'

!

C, . 'W"D'F, #'\*\* , '

H(.) (. (IW3(. &?0!1/0-. \$>, \$\*%!\*7!#/!. !)+0\$%/00!T^+!5(; !\*\*9(, \*!\$0!#/3>7+3!7\*. !' / , \$% !\$%, \*!, #/!  
, #/9/0!\*7!0, \* . ; !0\$0, /%\$% ' 8!7\$%1\$% ' 8!(%1!, /33\$% ' 0!\$%, #/!>. \*7/00\$\*%(3!-\*%, /@, 8!(0!\*%#!/. !6/)0\$, /8!  
0#/!'\$F/0!) \* , #(!<0#\* . , !F/ . 0\$\*% = !(%1!(<3\*% !F/ . 0\$\*% = !\*7!#/ . !0, \* . ; B!

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"#/!0#\* . , !F/ . 0\$\*%B!





K/9/9)/!.#(,!,\$0!./0\*+.-/!\$0!0/,,\$%'!; \*+!+>!, \*!)/!()3/!, \*!9\*.!/77/-,\$F/3;!,/33!0,\*.\$/0!,#(,!0#\*6!/9>3\*;/.0!a!\$%F/0,\*0!a!-3\$/%,0!6#;!\$,!\$0!,#(!"GMT!%//1!; \*+8!(%1!, \*!1/F/3\*>!(!>.(-,\$-/!\*7!, (3&\$%'!() \*+!,#/!XGT!\*7!; \*+!.!6\*.&B!

!

R4

Z\$%' +\$0,J7.\$/%13;!\*.'(%\$:(\$\*%0!  
#/!X\*X!5/.\$/0!P!/@>3\*.%\$'!6\*.310!\*7!6\*.&!\$%!1/>,#!  
[.\*7/00\$\*%(3![,(#0!\*7!Z\$%' +\$0,0!!  
5,\*\$/0!( \*+%1!#/IW(9>7\$./!0/.\$/0!P!-\*%F/.0(\$\*%0!6\$,#!3\$%' +\$0,0!() \*+,!/#/!>.\* )3/90!,#/!0\*3F/!  
\$%,#/!.!6\*.&  
\\ \*./!\$%7\*.9(\$\*%!() \*+,!H.%\$' \$%' !Z\$%' +\$0,\$-0!,\*!X\*.&8!\$%-3+1\$%' !) \*\*&/F/%,OE!  
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| (%1!#/./?0!,\*!6#(,?0!%/@,E!